

LIFELONG LEADERSHIP

LEADERSHIP DEVELOPMENT

Sample Program Curriculum

[TMA's Lifelong Leadership Program](#) equips physicians with the skills and knowledge to excel in organized medicine, practice leadership, and advocacy. TMA created this program as part of an initiative to ensure strong and sustainable physician leadership in each of these areas.

Requirements

The Lifelong Leadership Program is a self-paced, 18-month program in one of the following concentrations of your choice: organized medicine, practice leadership, or advocacy. Each concentration's curriculum is a combination of in-person sessions at TMA events, on-demand learning from [TMA's Education Center](#), dedicated webinars, and other meetings and events. Enrollment is open to TMA member physicians on a rolling basis. Each candidate will have 18 months from the date of enrollment to complete the requirements for their selected curriculum.

Curriculum Overview

- **CME:** Complete at least six concentration-specific courses offered by TMA (combination of in-person and on-demand options)
- **Attendance requirements:** Attend a combination of at least four meetings and events

Examples of Course Requirements

The below are examples only and not comprehensive. Actual course options and attendance requirements may vary subject to availability.

Organized Medicine Concentration

CME courses – *Parliamentary Procedure, Outreach and Recruitment, Policy Making 101, Public Speaking*

Attendance requirements – TMA council and/or committee meetings, county medical society meeting, leadership networking event

Practice Leadership Concentration

CME courses – *High-Functioning Teams, Contract Negotiation, Social Media Marketing*

Attendance requirements – TMA Business of Medicine Conference, leadership networking event

Advocacy Concentration

CME courses – *Testimony Training, Language and Issue Framing, Grassroots Advocacy and Relationship Building*

Attendance requirements – TMA First Tuesdays at the Capitol, legislative committee hearing, meeting with a legislator

Learn more at texmed.org/LLP. Questions? Contact [Melanie Fossett](#).

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